



### **Executive Office**

5320 Jaycee Avenue • Harrisburg • PA • 17112-2936

Local: (717) 540-5690

Nat'l: (800) 926-8875

Fax: (717) 540-5628

## **AGENT REFERRAL INCENTIVE PROGRAM**

### **HOW IT WORKS**

1. Complete the enclosed “New Agent Referral Form” and return to URL.
2. URL will contact your referral to discuss the many ways in which he/she may benefit from our services here at URL. Please be advised that we will use your name when we contact your referral.
3. When your referral submits and places his/her first case, URL will be pleased to say “thank you” by rewarding you with . . .

**\$100 AMERICAN EXPRESS GIFT CARD**

**OR**

**4 TICKETS, PARKING PASS, FOOD AND BEVERAGES  
TO A HERSHEY BEARS HOCKEY GAME  
IN URL’S LUXURY SUITE AT THE GIANT CENTER IN HERSHEY, PA**

### **RULES**

- Referral must not have placed business with URL in the last 2 years.
- Referral must place business within 6 months of being referred.
- New agent must contract directly with URL and not be in a hierarchy to which URL is paying an override.

**[www.urlfinancial.com](http://www.urlfinancial.com)**

“OVER TWO DECADES OF SERVING THE INSURANCE COMMUNITY”

**Referring Agent** \_\_\_\_\_

**THANK YOU!**

A referral is the best compliment I can ever receive. I would hope you would grant me the opportunity to provide the same services I have provided you to people you know. Below you will find spaces for you to fill in your acquaintances names, addresses, e-mail and phone numbers. Thank you for your business!

Sincerely,  
Ken Clemens

1. **Name**  
  
**Address**  
  
**Email**  
  
**Phone**

2. **Name**  
  
**Address**  
  
**Email**  
  
**Phone**

3. **Name**  
  
**Address**  
  
**Email**  
  
**Phone**

**Please return this sheet using one of the following methods.**

URL Financial Group  
5320 Jaycee Avenue  
Harrisburg, PA 17112  
Attn: Ken Clemens

Fax: 717-540-5628  
Attn: Ken Clemens

E-Mail:  
[kenc@urlfinancial.com](mailto:kenc@urlfinancial.com)